

# EAST PASADENA DRAFT VISION AND EMERGING THEMES

## Emerging Themes

- Maintain and enhance East Pasadena as a commercial center destination in the City.
- Establish a sense of place and unique identity for the Sierra Madre Villa Station and East Pasadena.
- Encourage commercial uses and developments that foster a stronger sense of place and serve residents' and employees' needs.
- Support creative businesses and encourage new flexible office space to expand job opportunities.
- Focus pedestrian-oriented retail, office, and multi-family housing near the Sierra Madre Villa Station.
- Encourage adaptive re-use and opportunity sites of properties in East Pasadena.
- Allow building heights that support mixed-use redevelopment near the Sierra Madre Villa Station.
- Enhance pedestrian conditions along portions of Foothill Boulevard and Colorado Boulevard through expanded sidewalks, increased shade, more streetscape amenities and complimentary uses.
- Provide publicly-accessible plazas and gathering spaces in existing retail centers and as part of new developments.

The City of Pasadena would like to gather initial feedback on the draft vision, which we'll use to make refinements, and continue to share with you as the project progresses.

- Does the draft vision reflect most of what you would like to see happen in East Pasadena?
- What is missing?
- Is there language you would change? What are your suggestions?

---

## Please Write Down Your Comments and Suggestions Below:

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

